

GMAC Insurance: 9 x 12 Letter Package



GMAC Insurance

Call toll-free 1-888-437-1134 for a quote.
 [Give your Preferred Customer Code: XXXXXXXXXX]

[Sample A, Sample]
 [1234 Main St]
 [City, ST ZIP]
 [BARCODE]

Dear [Sample Sample],

You're one toll-free phone call away from significant savings!

Valued GMAC Finance customers like you can now get GMAC Insurance for your vehicle(s). Switch and **you'll enjoy exclusive money-saving rates not offered to the general public.**

Find out exactly how much you'll be saving with GMAC Insurance!

It's easy. Just take a few minutes today to call for an on-the-spot quote. There is absolutely no charge, or obligation.

Call toll-free 1-888-437-1134. Give the GMAC Insurance representative your [Preferred Customer Code: XXXXXXXXXX].

Compare rates. See why nearly 10,000 families switch to GMAC Insurance each week.

You've appreciated the benefits of being a GMAC Finance customer. Now enjoy the peace of mind that comes with saying "YES!" to GMAC Insurance.

As a valued GMAC Finance customer, you can experience that peace of mind by switching to the insurance provider you know will do a better job of looking out for you down the road.

In fact, a leading consumer reporting magazine recognized GMAC Insurance as One of the Best Vehicle Insurance Companies in the Nation.

No wonder GMAC Insurance is endorsed by more auto brands than any other insurer. And did you know GMAC Insurance covers all your family vehicles regardless of make, whether they're financed through GMAC, or not? It's true.

Need another reason to switch? How about the solid GMAC Insurance reputation for

Claims service that's guaranteed? Yes! Read on...

guaranteed superior claims service around the clock, genuine replacement parts, and a number of convenient payment options. And switching is a breeze; you simply...

Call for an immediate, free, no-obligation quote!

Is this an easy decision to make, or what?

Hurry...join the nearly 10,000 families switching to GMAC Insurance each week. Enjoy all the benefits, attention, and discounts you deserve from people you trust.

Call today...switch to GMAC Insurance and **save BIG!**

Sincerely,

 Mitch White
 Chief Marketing Officer — Direct
 GMAC Insurance — Personal Lines

For the savings, the service, the peace of mind, switch to GMAC Insurance A.S.A.P.!

P.S. It bears repeating: New GMAC Insurance policyholders **save, on average, over \$335 per year!** They get superior claims service, genuine replacement parts, and timely assistance from the most helpful people in the world. You should, too, and you can, easily. **Call for your free quote now!**

*This guarantee does not extend to radiators, A/C condensers, windshield and routine maintenance parts, such as batteries, spark plugs and oil filters. Underwritten by member companies of the GMAC Insurance Group. Discounts and coverages may vary by state. Rates and coverages are state-mandated in NC. Credit scoring may be used for rating and underwriting purposes.

DESIGN & CONTENT OF ALL SAMPLES ARE THE EXCLUSIVE PROPERTY OF JOHNSON DIRECT, LLC



250 North Sunnyslope Road, Suite 203 • Brookfield, Wisconsin 53005
 262.782.2750 • 800.710.2750 • Fax: 262.782.2751
 info@johnsondirect.com • www.johnsondirect.com